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# **Ursula Tschorn**

# Personal **Information**

Age: 53



## **School Education**

1966 - 1969 French elementary school Madeleine Michelis, Paris

#### 1969 - 1971 Grunewald elementary school, Berlin

■ 1971 - 1978 matriculation at Georg Büchner Gymnasium, **Bad Vilbel** 

# **Professional Training**

1978 – 1981 foundation studies of pharmaceutical sciences at ETH, Zurich

#### 1. Intermediate Diploma

- 1981 1982 work experience at St. Konrad pharmacy, Munich
- 1982 1984 main study period of pharmaceutical sciences at LMU, Munich

#### 2. Second state examination

- 1984 1985 work experience at Sprudel pharmacy, Bad Vilbel
  - 3. Third state examination, Medical License of pharmaceutical sciences
- Validation by the International Project Management Association (IPMA), Frankfurt as

#### 4. Certified Project Manager IPMA Level C

# **Professional Experience**

- 1985 1987 editorial department of the Arzneibüro der ABDA, Frankfurt
- 1987 1993 EDV technical support of ABDA Database in Arzneibüro der ABDA, Frankfurt
- Since 1989 Managing Director of DACON GmbH, Bad Vilbel
- Since 2009 external project consultant, sub-project direction for data integration, data models and editorial systems for customers in health **Switzerland** matters in Germany, Austria and (see list of projects at the end of this document)
- Since 2014 Delegate ISO Gremium DIN Germany as IT Expert on matching terminologies in health care
- Since 2014 ISO TC 215 Health Informatics, WG6 (medical informatics) as member of the Expert Groups IDMP (Identification of Medicinal Products) and MPD (Medicinal Product Dictionary)

#### Other Experience

- Training / workshops for "use of databases", "strategies of research", "interfaces in telematics" for professional experts
- Lectured postgraduate studies (programme for master's degree Consumer Health Care at Charité in Berlin)
- Publications in professional journals (for example Forte-Pharm of the Pharmakologisches Institut der Universität Düsseldorf, database

column in "Die PTA in der Apotheke", Umschau Zeitschriften Verlag in Eschborn)

#### **Fellowships**

- Apotheker ohne Grenzen (Pharmacists without Borders)
- Founder member of the Rotary Club, Bad Vilbel President of the Rotary Club, Bad Vilbel 2006/2007

#### Language Skills

English (upper intermediate), French (fluent)

## Project experience:

#### Project:

# ISO IDMP Implementation

Identification of Medicinal Products (IDMP) gap analysis in data structure and content

# Healthcare Information AG (Bern, CH), Dr Ulrich Schaefer (MD)

Class of business: matching international authorised product information at HCI with ISO IDMP

- Review existing database structure
- Provide a data overview, gap analysis and platform for future decision-making
- Mapping HCI's data sources against required controlled vocabularies
- Advise on coding Medical Dictionary for Regulatory Activities (MedDRA)
- SQL-Database / Web services / XML structure / dot.net applications

# IFPMA MedDRA

call for tender process

# International Federation of Pharmaceutical Manufacturers & Associations (IFPMA), Dr Mary-Ann Slack (Project Lead)

Class of business: technical IT expert for tender process

- Preparation of a Call for Tender package
- Revision project plan and refine results of deliverables
- Revision of Transition Plan
- Support development and publication of a Call for Tender package, based on available materials from ICH and inputs of ICH expert group

## mediVISTA.ch

web platform with pharmaceutical database

## Documed AG, Basel (CH), Dr Matthias Sonnenschein (CIO)

Class of business: pharmaceutical product information

- Review specification (definition of IT-requests)
- Development concept
- Project management with customers and programmer
- · Web design, browser compatibility
- SQL-Database / Web services / XML structure / dot.net
- Review dot.net programming

### Project:

# KHIX Austria and Switzerland Drug coding

# Healthcare Information AG (Bern, CH), Dr Ulrich Schaefer (MD) and Österreichischer Apotheker Verlag (Vienna, A), Martin Traxler (MD)

Class of business: Matching the coding of pharmaceutical products in Germany, Switzerland and Austria

- Strategy survey
- Longlist / shortlist SOW
- Selection of solutions and data sources
- Workshops with customers
- Project management with customers for implementation
- SQL-Database / Web services / XML structure

# Clinical Decision Support

# Healthcare Information AG (Bern, CH), Dr. Ulrich Schaefer (MD) and Österreichischer Apotheker Verlag (Vienna, A), Martin Traxler (MD)

Class of business: drug safety database

- Strategy survey
- Review specification (definition of IT-requests)
- Development concept
- Longlist/ shortlist SOW
- Selection of solutions and data sources
- Workshops with customers
- Project management with customers for implementation
- Define SQL-Database / Web services / XML data structure

## ISHMED Schwarzach

# Siemens Health Care, Michael Kallfelz (Berlin, D) and Österreichischer Apotheker Verlag (Vienna, A), Martin Traxler (GL)

Class of business: pharmaceutical product catalogue integration in ISHMED database

- Strategy survey
- Longlist/ shortlist SOW
- Selection of data sources, linking data to fields
- Workshops with customers
- Project management with customers for implementation
- SQL-Database / XML data structure

# ZR Metadatenbank

### Zur Rose AG, Frauenfeld, CH (Daniel Bertschi, CIO)

Class of business: pharmaceutical product catalogue integration in Microsoft Dynamics AX database

- Strategy survey
- Longlist/ shortlist SOW
- Selection of data sources, linking data to fields
- Workshops with customers
- Project management with customers for implementation